

# designer

interiors . ideas . design

## concept

## ETERNAL BEAUTY

LATEST BUILDING DESIGNS THAT WILL  
SHAPE THE WORLD FROM WAF 2015



ISSUE 48 RM18 (GST INCLUSIVE)



9 771985 595003

ISSN 1985-5958 PP 18545/07/2014 (033953)  
ACGMEDIA

OLD DESIGNS ARE ACCOMPANIED WITH PROPER SPACE PLANNING WHICH FURTHER SOLIDIFIES THE CHARACTER AND IDENTITY OF EACH SPACE IN THIS TRAVEL AGENCY.

A SPECTACULAR FRENCH-THEMED INTERIOR OF A BAR AND WINE-TASTING LOUNGE HAS BOTH COMPLEMENT AND ELEVATE THE BRAND AND ITS NATURE OF BUSINESS.

# PRECISE PLANNING

IMAGE\_ PRIDE STUDIO SDN BHD



SPACE PLANNING PLAYS AN IMPORTANT ROLE IN THE OVERALL APPEAL OF ANY COMMERCIAL SPACE, PARTICULARLY WHEN IT IS CATERED TO PROVIDE AN IMMERSIVE AND UNCLUTTERED EXPERIENCE FOR GUESTS.



**DESIGNER NAME**  
PATRICK CHIN

**DESIGNATION**  
DIRECTOR/HEAD OF INTERIOR

**PROJECT LOCATION**  
JALAN SULTAN ISMAIL,  
KUALA LUMPUR

**PROJECT TYPE**  
COMMERCIAL OFFICE

**SITE AREA (SQ. FT.)**  
17,670

**COMPLETION DATE**  
APRIL 2014

**PHOTOGRAPHER**  
MIKE SAW

**PRIDE STUDIO SDN BHD**

W www.pridestudio.com.my

T 03 7880 9320



## A WELCOMING ENVIRONMENT

Recognising that the lift lobby establishes the first impression on guests, attention is given into redesigning the place using compressed travertine, purple accents and welcoming tone of sleek wood finishes, which is also the core element used throughout this project. Keeping a fresh and lively interpretation of the Asian region and Muslim community, organic configurations and coloured furnishings are mainly used to portray its warm and vibrant cultures. On the third floor, the designer incorporated Pine wood into a Scandinavian-inspired Western division featuring refreshing green and yellow colour palette.

电梯是进入办公室的首个空间，翻新后的电梯和大堂可以找到紫色、木纹、环保砖等本案常见的核心建材，让整体企划维持连贯性和完整性。二楼是苹果亚洲和苹果穆斯林部门。年轻、时尚和充满活力的设计诠释了亚洲各地的趋势，搭配数种鲜艳色彩和形状各异家具，让宽敞和清爽的空间从而而生。三楼是苹果欧美部门，设计师特别以北欧的极致简约风格作为设计主题，以大量的松木打造自然且赏心悦目的美感。在颜色的选择上，设计师选了带绿的黄色墙，并搭配一些活泼的配件，整体感觉煞是好看。

# DYNAMIC SEGMENTATION

TO CATER TO THE OWNER'S POSITION AS THE MARKET LEADER IN THE DYNAMIC AND EVER-CHANGING INDUSTRY OF TOURISM, THE DESIGNER HAS MANIFESTED THE COMPANY'S VALUES INTO A COMPREHENSIVE DESIGN THAT LEAVES LASTING IMPRESSIONS UPON GUESTS.

While designing for an organisation that has grown to include many departments and subsidiaries, the main challenge which faced the designer was to create a design that is capable of segregating each department systematically and to instill a theme that reflects each department individually. Apart from adding a new level to the existing 4-storey structure, the design caters to the identity and functions of each department on different floors. Accessing the office through the elevator on the ground floor, its second floor hosts the Asian Sales Department and Muslim Holiday Department, the third floor houses the Signature West department while the fourth floor comprises offices for the higher management, human resource department, logistics department and accounting department.

如何为一个具有多个部门的集团进行空间区分，同时为其注入独特主题，这是设计师在接获这企划时所面对的主要考验。除了为原本的三层楼大厦增添一层全新楼层以外，设计师也重新定义了不同楼层的功能：二楼是苹果亚洲和苹果穆斯林部门；三楼是苹果欧美部门；四楼则是苹果日本、高级管理层办公室、人事部、物流部门和会计部等。







## ZEN-INFUSED CONCEPT

However, the main highlight of this project has to be its fourth floor which boasts of rich, authentic Japanese theme. A double-volume ceiling makes room for the use of natural wood elements that are erected in a grand manner of a Zen-like Japanese structure. Apart from its structural magnificence, the interior is polished through the use of sleek finishing as well as a variety of Japanese design elements such as the jute-wrapped beams, columns, Japanese washi paper screens and tatami with contemporary touches.

四楼是整项企划的重心，弥漫着浓厚的日式设计风格。这增设的四楼具有双层空间，简约的空间线条运用大量的原木建材，与传统日式设计风格相符。四楼的中庭部分尽显气派，除了双层空间效果以外，设计师也采用不同的灯饰加强当中的优雅贵气。不仅如此，裹着柱子及横梁的麻黄纺线、和纸屏、榻榻米等都是日式风格的主要元素。

